

## Achieving the Gatsby Benchmarks with Xello

Xello is the only platform that delivers an engaging, student-centred experience and interactive lessons that clearly demonstrate the link between learning, future success and the world of work.

For a comprehensive, whole-school approach to achieving the Gatsby Benchmarks and reporting on your progress, look no further than Xello.



*“You can pull off reports showing which Gatsby Benchmark you’re achieving and to what level you’re achieving it. This insight can shape your careers programme.”*

**DEBBIE CROSSLEY** | CAREERS ADVISER, THE BOLSOVER SCHOOL (CHESTERFIELD)

Gatsby Benchmark	How Xello helps you meet this benchmark
A stable careers programme	<ul style="list-style-type: none"> <li>• Xello is a student-centred approach to careers software designed to deliver an exceptional user experience with age-appropriate, in-house originated content and interactive lessons.</li> <li>• The Xello Educator Tool provides powerful reports, including a Compass+ Compatible Gatsby Benchmark Report, to evidence students’ progress. These can be shared with colleagues, Senior Leadership, Ofsted, and parents.</li> </ul>
Learning from career and labour market information	<ul style="list-style-type: none"> <li>• Xello includes 500+ independently researched career profiles, offering students an authentic glimpse into the real world.</li> <li>• Every career profile has built-in LMI from external and internal sources, ensuring accurate and up-to-date salary and demand data.</li> </ul>
Addressing the needs of each pupil	<ul style="list-style-type: none"> <li>• At the heart of Xello is a programme of lessons designed to help prepare students for the world of work. These lessons are personalised based on each student’s work within Xello.</li> <li>• Students have their own unique profiles in Xello where they record their interests and skills, add to their experience timelines, complete quizzes and lessons, and build out their personalised storyboards.</li> <li>• Xello is built with input from real users. Through frequent testing, we collect feedback that means every feature and interaction, no matter how big or small, has been thoroughly vetted by the people who matter most—students.</li> </ul>
Linking curriculum learning to careers	<ul style="list-style-type: none"> <li>• Xello puts curriculum at the heart of the careers programme. It is the only platform that delivers interactive lessons that clearly demonstrate the link between learning, future success and the world of work.</li> <li>• Xello helps students make the connection between learning, soft skills and their own futures; ultimately, this improves their engagement and commitment.</li> </ul>

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Gatsby Benchmark	How Xello helps you meet this benchmark
Encounters with employers and employees	<ul style="list-style-type: none"> <li>• Students can track encounters with employers and employees through the Experience Timeline on their personalised dashboard.</li> <li>• Educators can use assignments or custom lessons within the Educator Tool to upload employer engagement activities to specific student groups or even whole year groups. Student progress can then be tracked and reported on.</li> </ul>
Experiences of workplaces	<ul style="list-style-type: none"> <li>• Xello supports students to identify the types of work experience that would benefit them most and educators can encourage students to log experiences of work placements within the Experience Timeline on their personalised dashboard.</li> <li>• All career profiles include examples of employers to encourage students to think about the types of organisations that suit their interests.</li> <li>• Xello even has an engaging, interactive lesson on 'Getting Experience' that takes students through activities to learn about the different types of work experience.</li> </ul>
Encounters with further and higher education	<ul style="list-style-type: none"> <li>• High-quality, in-house originated UK university and college profiles allow students to explore places of study, courses and apprenticeships in detail.</li> <li>• Reports in the Educator Tool can be used to view individual student's profiles to facilitate one-to-one guidance. Educators can also view saved FE and HE institutions to inform decisions about which providers to invite into the school.</li> </ul>
Personal guidance	<ul style="list-style-type: none"> <li>• Xello's engaging assessments help students see where their interests and aspirations might lead. Once a student begins to explore their options and ideas, they can sequence careers and post-secondary choices into a long-term plan.</li> <li>• Educators can access a student's profile through the Educator Tool to support one-to-one guidance sessions, allowing for a better understanding of each students' unique career goals and plans.</li> </ul>

### Did you know?



Xello's Gatsby Benchmark report is fully compatible with the CEC's Compass+ tool. Evidence your progress towards achieving the benchmarks with a couple clicks of your mouse.

For more information about Xello and how the program can be used to achieve the Gatsby Benchmarks and prepare your students for their successful futures, please don't hesitate to get in touch.