



Kudos AD

 CASCAID

A User's Guide

This guide will help you find your way around Kudos AD.

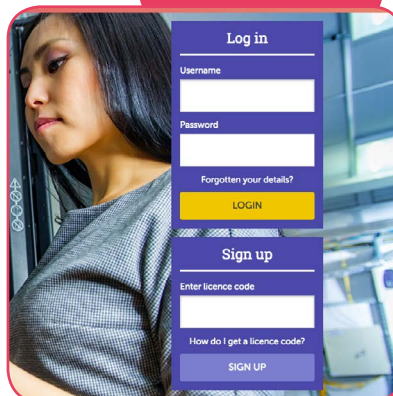
Kudos AD is a careers guidance programme that provides you with career ideas and information and lets you explore your own career options.

Logging in

Go to www.cascaid.co.uk/kudos-ad

If you have a username and password, enter it in the 'Log in' section.

If your adviser has given you a licence code, enter it in the 'Sign up' section. This will allow you to create your own username and password.



Starting Points

There are four main routes through Kudos AD which are divided into four starting points. These are:

1. MyFuture
2. Explore subjects
3. Explore work areas
4. Explore careers

1 Find your perfect career with MyFuture

Answer the Likes and Dislikes questions to help Kudos AD give you a personalised list of career ideas you might like. This assessment is referred to in Kudos AD as MyFuture.

2 Explore Work Areas



- Working Careers
- Work Areas**
- Types of work
- Apprenticeships
- Job vacancies

Discover careers from work areas ⓘ

My work areas

Art Design

This section allows you to explore the careers available in a particular area of work. For example, you can explore the different career options available if you were interested in design. You can click on the work area you like or the careers circle to view related careers.

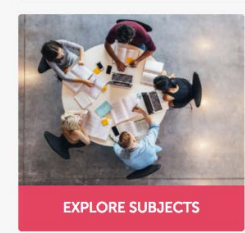
3 Explore Types of Work

- Working Careers
- Work Areas
- Types of work**
- Apprenticeships
- Job vacancies

Discover careers from types of work ⓘ

This section allows you to explore the careers according to your skills and interests. For example, you can search careers available if you are interested in numeracy or prefer practical work. You can see which careers you matched to within each of the types of work by clicking **'My careers'**. You can click on **'all careers'** to view all the suggested careers.

3 Explore Subjects



- Learning**
- Subjects**
- College courses
- Uni courses
- Working Careers
- Work Areas

Explore subjects and related careers

Filter: Subject category (All)

My subjects

3D Design

Most popular subjects Nationwide

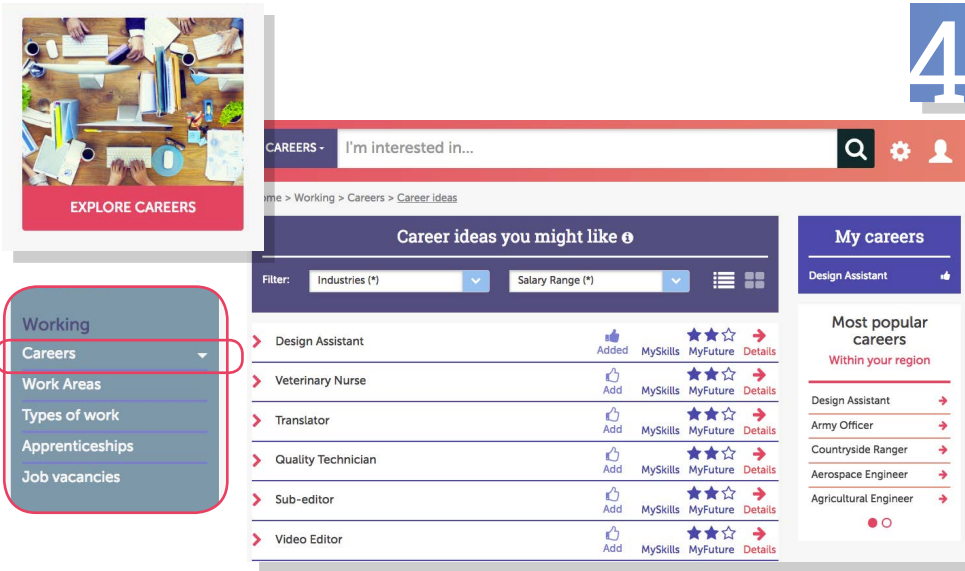
- 3D Design
- Access to Building Services
- Bookkeeping
- Computerised Accounts
- Education and Training

Use this starting point to search for careers according to the subjects you like. For example, you can explore the careers available if you studied applied sciences.

The add icon will allow you to save the subject to **'My Subjects'**.

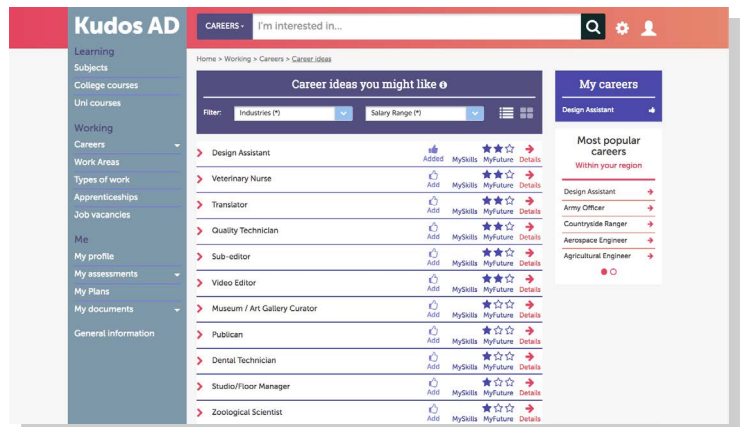
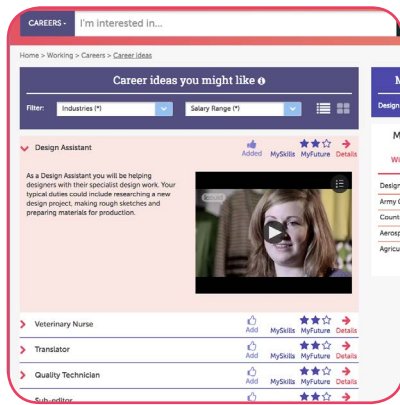
4 Explore Careers

Find a career that you want to know more about by searching here. You can search for the career you have in mind and see whether the career is suitable for you, or if not, then why not. You can also click on **'Details'** to find out more about the career.



Career ideas

Kudos creates a personalised list of careers that you might like based on the information you have given so far in the MyFuture assessment.



Click on the career title to view a summary including a video (most careers have a video). You also have the option of selecting **'Details'** to explore more about the career including:



- An introduction to the career
- Job prospects – is it a good career to be considering?
- Pay & Opportunities – what salary can you expect to earn?
- How do I become – what is the best way or ways to get into this career?
- What will I do? – what will be your day-to-day tasks?
- What subjects will you need to study?
- Job prospects

Top Tip:

Use the thumbs up to add a career to **'My Careers'**



Design Assistant

- Overview
- Learning
- Working
- Next Steps

As a Design Assistant you will be helping designers with their specialist design work. Your typical duties could include researching a new design project, making rough sketches and preparing materials for production.

You could work in many different exciting areas of design, such as:

- furniture design
- fashion design
- theatre design
- jewellery design.

You will usually begin a project by finding out exactly needs to be done - what will you be designing, and how will it be used? Then the design process can begin.

As a Design Assistant, you need to be creative and have a logical approach to solving design problems.

... Show more

Job Prospects

35,651
People employed

3.9%
Growth per year

Career Routes

55 colleges with courses within 20 miles.

VIEW ON A MAP

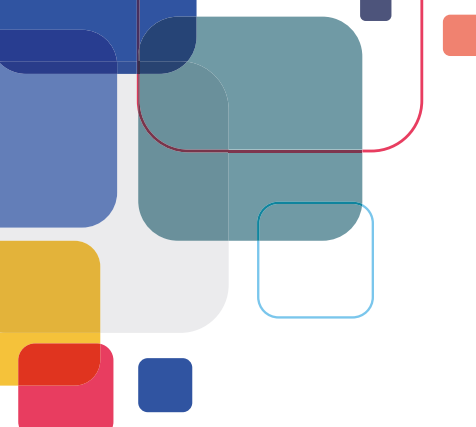
Worth exploring!

This career is worth exploring further. There is a good match with your answers.

Review MyFuture Match

Set an action plan for this career

ACTION PLAN



You can see exactly why a career has been suggested and also review and maybe change the answers you have given Kudos AD.

Home > Working > Careers > Search careers > Graphic Designer

Graphic Designer

Overview | Learning | Working | Next Steps

Is this for me? | Shortlist and actions | Where can I find out more?

★ ★ ☆ This career is worth exploring further. There is a good match with your answers.

Features of Work | Occupation Levels | Health | Skills

You like most features of this career.

Most Important Features

Important Features

Other Features

Legend: Like Very Much (dark green), Like (medium green), Does Not Matter (yellow), Dislike (orange), Dislike Very Much (red), Unanswered (grey)

Most Important Features

Designing or styling	Like Very Much
Understanding how colours and shapes are used	Like
Drawing accurately	Like

My Profile

Kudos AD has a central area called *'My profile'* where you can review your activities.

My Profile

Your profile is all about you. You can view your shortlisted subjects, careers and qualifications as well as review your plans and goals.

My shortlists

45%

- Careers 1 Career →
- Work areas 2 Work areas →
- Subjects 1 Subject →
- College courses 0 Courses →
- Uni courses 0 Courses →

My Adviser

I have a question about...

Me

58%

- MyFuture 92% completed →
- MyPersonality 42% completed →
- MySkills 100% completed →

My documents

- CAREER JOURNEY
- ACTION PLAN

My Plans

10%

MY PLANS

To do

- Make sure you add some actions to your favoured items
- Answer more of the quiz to help Kudos AD show you career ideas.
- You haven't verified your email yet. Go to your account details [here](#).
- You've not favourited any Uni courses (▲) yet. [Click here](#) to start exploring.

Completed

- Well done - you've added (▲) 1 career to your favourites. [Click on the career](#) or [click Details](#) to discover more about it and develop an Action Plan

Job vacancies

Me

My profile

My assessments

My Plans

My documents

General information

You can send questions to your adviser by using the *'My Adviser'* feature. This is a feedback function allowing you to ask advisers questions and stay in touch outside of scheduled appointments.

My Adviser

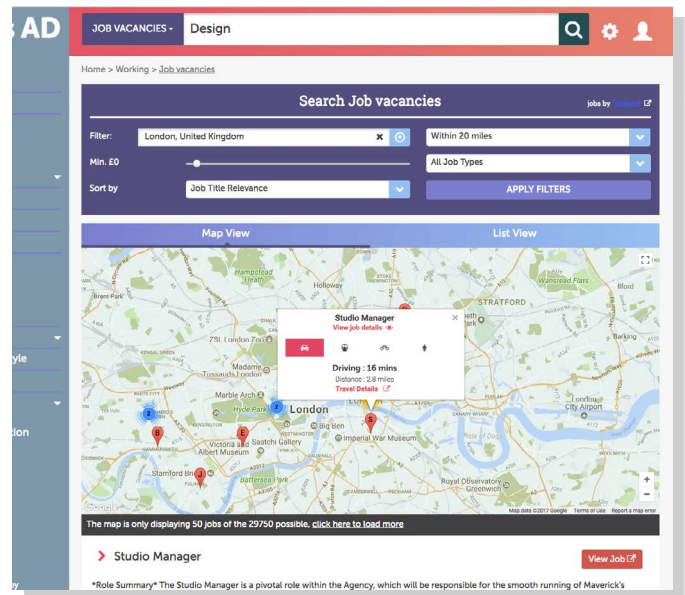
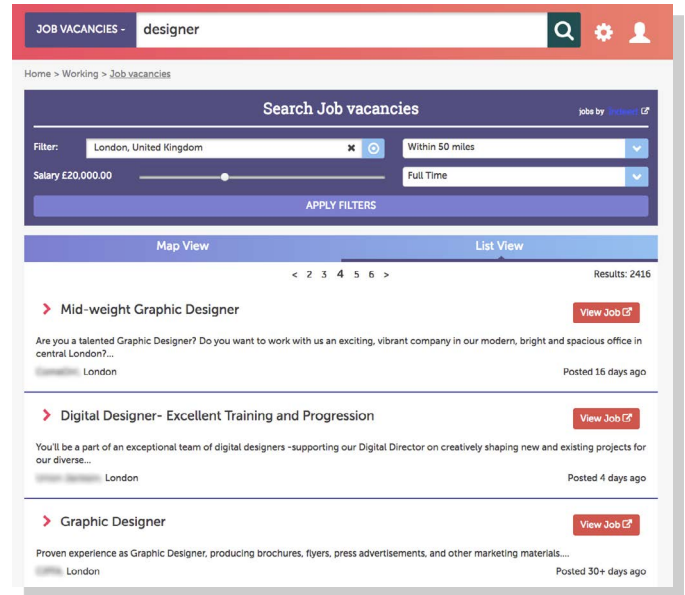
Courses

SEND MESSAGE

No messages to display

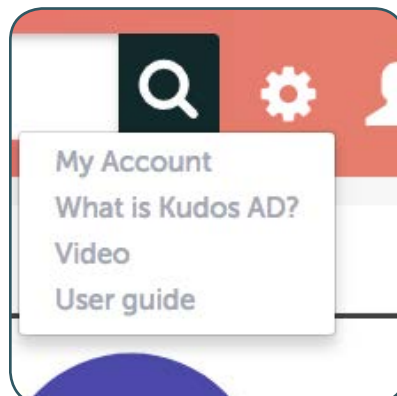
Job Vacancies

You can search live job vacancies either nationally or locally. Apply filter and find jobs that match your skills and experience.



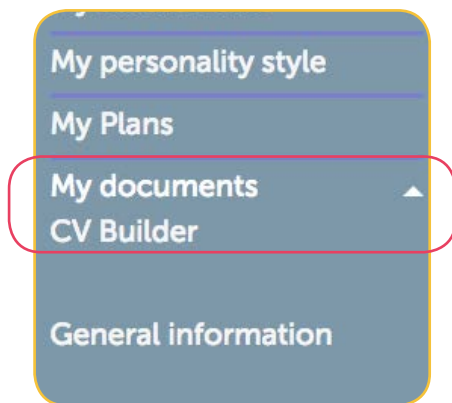
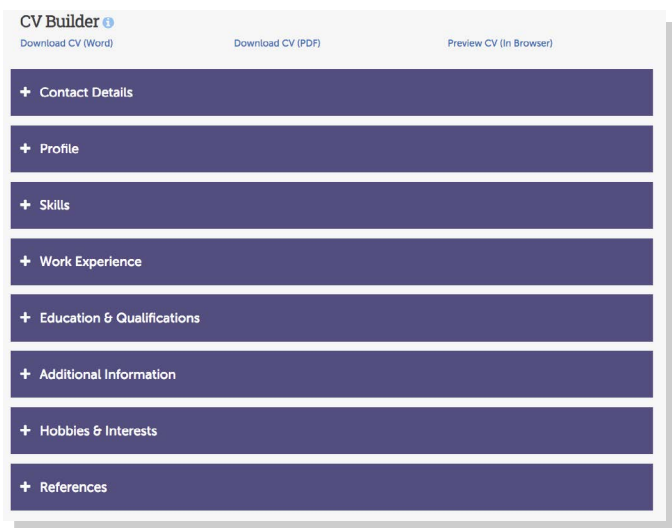
Cog Menu

My Account: you will be able to view your account details from here as well as change any information such as your password.



CV Builder

CV Builder: Kudos AD contains a structured CV builder to allow you to easily construct your CV. This can be located under *'Me'* in *'My documents'* on the left menu.



Create your own CV by clicking on the **'+'** icon located alongside each section.

Each section contains guidance tips to help you build your CV.

